

Rachel White

Graphic&Web Designer

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www.willdesignfor.com

Technical Skills

Adobe Creative Suite, QuarkXPress, Microsoft Office Suite, Adobe Premier, Final Cut Pro, Adobe After Effects, HTML, CSS, jQuery, PHP, Wordpress, Email Marketing, Email Templates.

Traditional Handskills: Bookbinding

Hardware: Wacom Tablet, SLR Camera, Film Processing

Professional Experience

Lead Designer

Anni Enterprises

Philadelphia, PA.

Feb 2010 - May 2011

Promotional Graphics and Web Design for two high-end restaurants and a gastropub in the Philadelphia Area. Mercato, Valanni, and Varga Bar. Handled advertising for publications such as Philadelphia Weekly, Philadelphia Magazine, and Philadelphia Style Magazine.

Freelance Designer & Developer

William Lee Adams

London, UK. *(worked remotely)*

2009 - Present

Manages the wordpress MySQL database for a high-traffic blog and customizes themes to suit clients needs.

Lead Designer

Capsize Creative

Chicago, IL. *(worked remotely)*

2006 - 2009

Web Graphics, Site Design, Brand Identity, and Promotional Design

Lead Designer

The Fashion Bomb LLC.

Paris, France *(worked remotely)*

2008 - 2010

Web Graphics, Site Design, worked closely alongside advertising companies to promote high profile on-site campaigns for companies such as Pantene and CBS.

Education

Art Institute of Philadelphia

Philadelphia, PA.

September 2010

Bachelor of Science in Graphic Design

Vice President of AIGA Student Chapter

Spring 2009

Art Institute of Pittsburgh

Pittsburgh, PA.

September 2006

Associates of Science in Graphic Design